

Quick guide



How to achieve Full Marks

Do you know the Facts of Lice?

- Head lice vary in colour but are usually light to dark brown. The white empty egg cases are called nits
- Anyone can catch head lice, not just children
- Itching is not always a symptom. It may take up to 12 weeks to develop
- Head lice are not fussy – they will live on clean, dirty, long or short hair

Full Marks solution



Advising customers on head lice is easy with the Full Marks 3-step process...

- 1 Detect** – The Full Marks Detector Comb has been designed using a special grey colour to make head lice and their eggs even easier to spot.



- 2 Treat** – If a live louse is spotted, use Full Marks Solution or Full Marks Solution Spray as a quick and easy way to get rid of head lice. It gets to work in just 10 minutes.*



- 3 Remove** – The Full Marks Removal Comb is specially designed with fine metal teeth for the removal of lice and eggs that are firmly attached to the hair.



A second application seven days after is always recommended when treating head lice to ensure any newly hatched eggs are killed.

Parents should be encouraged to adopt a weekly routine to check for head lice, as lice can be present at any time and in any type of hair.

The NEW Full Marks range



The new Full Marks range contains no traditional pesticides and comprises of Full Marks Solution, Full Marks combs and the brand **NEW** Full Marks Solution Spray

What is Full Marks Solution?



- Gets to work in 10 minutes, so no leaving on overnight
- Non traditional pesticides, which means no resistance
- Clinically proven to kill head lice¹
- Suitable for sufferers of asthma and sensitive skin
- Odourless, meaning no nasty smells
- Free Full Marks Removal Comb included in pack

Available in 100ml, 200ml and 300ml.

How does Full Marks Solution work?

Full Marks Solution kills the louse through a non-poisonous action. The organic solution, which contains cyclomethicone and isopropyl myristate, works by dissolving the outer coat of the louse, causing irreversible dehydration, shrinkage and death.

Full Marks solution

Introducing NEW Full Marks Solution Spray

Full Marks Solution Spray, was launched in June 2009, making Full Marks even easier to apply.

The new spray has all the benefits of Full Marks Solution, including its quick 10 minute treatment time*, has no resistance and is suitable for sufferers of asthma and sensitive skin.

Additional spray benefits:

- Convenient and easy to use
- Less mess due to its direct application
- Free Full Marks Removal Comb included in pack



*10 minute treatment time refers to two applications, seven days apart
1. Burgess IF, Brown CM, Lee PN, Pharm Jnl 2008; 280; 371-375

www.headlice.co.uk